



**Creative  
Marketing &  
Communications**

Topic Sheet

# The Wonders of Christmas

A series of 40 thirty-second shows. Each show a delightful remembrance of Christmas or the telling of an enchanting Christmas legend. Wonders work both within an advertisers message, adjacent to a commercial or within a holiday special.

1. Story of the Candle
2. Mistletoe
3. Gift-giving
4. Christmas Tree Carol
5. Holly – A Traditional Symbol
6. A Rare Christmas Dish
7. Romantic Greek Custom
8. The Use of Tinsel
9. Christmas Tree History
10. The Christmas Stocking
11. Towns Named Christmas
12. English Christmas Plays
13. A Williamsburg Christmas
14. The Salvation Arms
15. The Famous Well
16. Tree Decorations
17. Christmas Carols
18. First Christmas Gifts
19. Blending Christmas Customs
20. Helping Others
21. The Christmas Card
22. Mince Pies
23. The Desire to Give
24. Norway's Gift
25. The Christmas Wreath
26. Star on the Tree
27. The Evergreen
28. A 22-Day Celebration
29. Christmas Greeting
30. Childhood Memories
31. Saint Nicholas
32. A Heartwarming Custom
33. Dickens and Christmas
34. Santa's Workshop
35. Baptism of Christ
36. Childhood & Christmas Eve
37. Menotti's Contribution
38. Plum Pudding and Fruit Cake
39. Christmas Decorations
40. A Time for Memories