



## Topic Sheet

# HOLIDAY TRADITIONS

A series of 40 Holiday Commercial Wraparounds™ which tell the origins of our holiday traditions. Each wraparound includes a 5 second opening and a 25 second story that

wraps around and showcases an advertiser's message. Combine with a 30 second commercial and you have a holiday feature that fits a 60 second avail.

1. The Thanksgiving Feast
2. A National Thanksgiving
3. Campaigning for Thanksgiving
4. Holiday Shopping
5. Decorating with Lights
6. International Traditions
7. Eight Nights of Chanukah
8. The Christmas Carol
9. Banning Christmas
10. Pagan Origins
11. Holly
12. The Holiday Wreath
13. Santa Claus
14. Bethlehem Trombone Band
15. Silent Night
16. The Poinsettia
17. Christmas Cards
18. Celebrating Chanukah
19. Using "Xmas"
20. Kris Kringle
21. Angel Wings
22. Yule Tide Log
23. Christmas Carols
24. Why December 25<sup>th</sup>?
25. White Christmas
26. "Yes Virginia"
27. Stockings on the Mantel
28. Holiday Candles
29. Mistletoe
30. Who Decided The 25<sup>th</sup>?
31. The Christmas Nativity
32. The Christmas Tree
33. "T'was The Night"
34. "Merry Christmas"
35. Victorian Guilt
36. New Years Resolutions
37. The Open House
38. Welcoming the New Year
39. Noise on New Year's
40. The Bowl Games