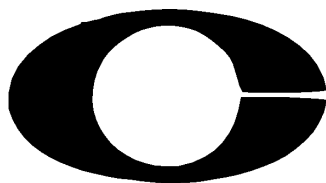


HEALTH **TIPS**®



**Creative
Marketing &
Communications**

Topic Sheet

Fifty-two :30 second Commercial Wraparounds™ that provide suggestions for better health. Combined with a sponsor's thirty-second commercial, this category-specific series will draw attention to health related messages.

1. Migraine Headaches
2. Indigestion
3. Skin Cancer
4. Burns
5. Vertigo
6. Appendicitis
7. Allergies
8. Motion Sickness
9. Psoriasis
10. Athlete's Foot
11. Low Blood Pressure
12. Sore Throat
13. Frostbite
14. Heart Attack
15. Sinuses
16. Underweight
17. Stiff Neck
18. Pneumonia
19. Fatigued
20. Alcoholism
21. Food Poisoning
22. Laryngitis
23. Whiskey Nose
24. Heimlich Maneuver
25. Restlessness
26. Poison Ivy
27. Is There a Diet That Works?
28. Cholesterol
29. Non-Prescription Medicines
30. Headaches
31. Backaches
32. High Blood Pressure
33. Eye Exams
34. Overweight
35. Exercise
36. Young as You Feel
37. Relax and Stay Productive
38. Depression
39. Hernia
40. Heatstroke
41. Tanning
42. Strokes
43. Warm Up
44. Hepatitis
45. Insomnia
46. Insect Stings
47. Regular Check-ups
48. Care of Teeth
49. Common Colds
50. Emotional Health
51. When Should You Exercise?
52. Ulcers